



Want to Help? Sponsor a Newsletter!

The Glen Rock Dog Park (GRDP) non-profit newsletter is currently emailed to over 500 individuals and shared with over 5,000 people on various social media platforms on a Quarterly Basis, at a minimum. Our average open rate is 53%, which is higher than the industry average of 22%. Of those openings, half are opened on a desktop and half opened on a mobile device.

Here are some useful guidelines about sponsoring one of our newsletters!

- Sponsorship: \$250 per newsletter edition
- An individual or their dog, or a business may sponsor a newsletter.
- Sponsor names or banners will appear across the bottom width of the newsletter following dog park news and photos. The words “*This newsletter is sponsored by*” will appear above your name or logo.
- Sponsors will email their name or logo (or the name of their sponsoring dog!), in PNG or JPEG format to GlenRockNJDogPark@gmail.com
- If your business is a sponsor, we will link your logo to your business website (send to above email).
- You may choose to reserve a specific month up to 1-year in advance with a 50% deposit made at the time of your reservation. Full amount is due by the 20th of the month prior to your scheduled sponsored newsletter
- There is only one newsletter sponsor for each newsletter, first come first served. GRDP will maintain a list of available dates.
- Sorry, we only accept one sponsorship per person during any 6-month period.
- No person shall be a sponsor for a political candidate, a political issue, or be linked to a political website.
- All sponsorships are subject to approval of GRDP and may be declined.
- A sponsor may not use the name or logo of the GRDP.
- Barring unforeseen events or conditions, VBDP will email the newsletter during the first week of each Quarter.
 - GRDP is not liable for any delays in newsletter electronic delivery.
 - GRDP reserves the right to add additional newsletters if news warrants it.

GR Dog Park Newsletter Sponsorship Request

Your Name _____
Phone _____ Email _____
Your website _____

- Check here _____ to reserve the next available month OR
- Questions or to inquire about reserving a specific month by emailing [Glen RockNJDogPark@gmail.com](mailto:GlenRockNJDogPark@gmail.com)

Make checks payable to Glen Rock NJ Dog Park and mail to:

Glen Rock New Jersey Dog Park ~ 233 Rock Road PO Box 300 ~ Glen Rock, NJ 07452